



January 14th, 2012
Los Angeles, 69th Annual Golden Globe Awards

MERYL STREEP CHOSE JAEGER-LECOULTRE

Meryl Streep, the winner of the Best Performance by an Actress in a Motion Picture - Drama award for « The Iron Lady » at the 69th Annual Golden Globe Awards, chose to wear a Jaeger-LeCoultre 101 Etrier for her appearance on the Red Carpet during this exceptional evening.

Meryl Streep won the Golden Globes Award for the leading role in the movie the Iron Lady, devoted to Margareth Thatcher. In the movie, she wears a vintage Jaeger-LeCoultre Reverso in yellow gold, part of Jaeger-LeCoultre Heritage Gallery.

Meryl Streep won the Best Actress award from the New York Critics Circle for her much lauded performance as Margaret Thatcher in "The Iron Lady".



Manufacture Jaeger-LeCoultre

A major player in watchmaking history since 1833, Jaeger-LeCoultre is the first Manufacture to have been established in the Vallée de Joux, Switzerland. Born out of invention, the Grande Maison has always been guided by the spirit of discovery: the need for new, ever more exact creations, and increasingly complex technical marvels. Year after year, its know-how and skills have been enhanced, renewed and multiplied to serve the sole purpose of dominating the uncountable operations needed to create calibres and cases – a fundamental technical requirement if taking on the most unbelievable technical challenges.

The Manufacture has an impressive range of world firsts, superlative creations and legendary models to its credit, including the Reverso, the Duoplan, the Master Control, the Memovox Polaris, the Gyrotourbillon and the Atmos. Each masterpiece, heir to 178 years of expertise, benefits from cutting-edge technologies while being crafted in harmony with the noblest traditions of the Vallée de Joux. Building on a vast heritage encompassing over 1,200 calibres and over 300 registered patents, Jaeger-LeCoultre remains the reference in high-end watchmaking. www.jaeger-lecoultre.com