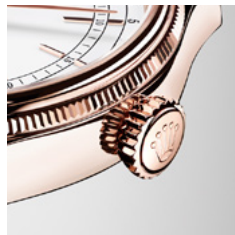
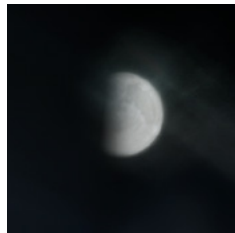


BASELWORLD 2017

CELLINI  
MOONPHASE



  
ROLEX



## P OETRY IN THE LUNAR CYCLE

Rolex is introducing a new model in its Cellini collection, the Cellini Moonphase, featuring an exclusive display of the lunar cycle. The 39 mm Cellini Moonphase is offered in 18 ct Everose gold.

The Cellini Moonphase has a white lacquer dial with a blue enameled disc at 6 o'clock showing the full moon and the new moon, the former depicted by a meteorite applique and the latter by a silver ring. The moonphase is read via the indicator set at 12 o'clock on the subdial, as the full moon and new moon rotate through the lunar cycle.

The Cellini Moonphase also displays the date around the circumference of the dial, via a centre hand with a crescent moon at its tip. This new model is driven by a self-winding mechanical movement entirely manufactured by Rolex, whose patented moonphase module is astronomically accurate for 122 years. The Cellini Moonphase is fitted on a brown alligator leather strap with a folding Crownclasp in 18 ct Everose gold, a first for a Cellini model.

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**NEW FEATURES**

*Moonphase*  
*Date via a centre hand*  
*Folding clasp*

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**THE CLASSICAL WATCH BY ROLEX**

The Cellini collection celebrates the eternal elegance of traditional timepieces with a contemporary touch. It combines Rolex's high standards of perfection with an approach that heightens watchmaking heritage in its most timeless form. The lines are sober and refined, the materials noble, the finishings meticulous. Every detail respects the codes of the art of watchmaking.

**SUPERLATIVE CHRONOMETER CERTIFICATION**

Like all Rolex watches, the new Cellini Moonphase is covered by the Superlative Chronometer certification redefined by Rolex in 2015. This exclusive designation testifies that the watch has successfully undergone a series of tests conducted by Rolex in its own laboratories according to its own criteria, which

exceed watchmaking norms and standards. The certification applies to the fully assembled watch, after casing the movement, guaranteeing superlative performance on the wrist in terms of precision, power reserve, waterproofness and self-winding. The precision of a Rolex Superlative Chronometer after casing is of the order of  $-2/+2$  seconds per day, or more than twice that required of an official chronometer.

The Superlative Chronometer status is symbolized by the green seal that comes with every Rolex watch and is coupled with an international five-year guarantee.



**SUPERLATIVE  
CHRONOMETER:  
PRECISION  
AFTER CASING  
OF -2 / +2 SECONDS  
PER DAY**

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*Moonphase disc*



*Date hand*



CELLINI  
MOONPHASE

Case ref. 50535 | Leather strap  
Superlative Chronometer certification\*

#### CASE

**Diameter**  
39 mm

**Material**  
18 ct Everose gold, polished finish

**Bezel**  
Double, domed and fluted

**Case back**  
Domed, screw-down

**Winding crown**  
Screw-down, flared, with Rolex emblem

**Crystal**  
Domed sapphire,  
double anti-reflective coating

**Waterproofness**  
50 metres (165 feet)

#### MOVEMENT

**Calibre**  
3195, *Manufacture Rolex*  
Self-winding mechanical movement

**Precision**  
-2/+2 sec/day, after casing

**Functions**  
Centre hour, minute and seconds hands  
Moonphase at 6 o'clock  
Date display via centre hand

**Oscillator**  
Frequency: 28,800 beats/hour (4 Hz)  
Paramagnetic blue Parachrom hairspring  
Rolex overcoil  
High-performance Paraflex shock  
absorbers

**Jewelling**  
31 rubies

**Power reserve**  
Approximately 48 hours

#### DIAL

**Colour**  
White lacquer  
Blue moonphase disc, enamelled  
Full moon in meteorite, rhodium plated  
Silver new moon and stars, pad printed

**Hour markers**  
18 ct pink gold

**Hands**  
18 ct pink gold

#### STRAP

**Material**  
Brown alligator leather

**Clasp**  
Adjustable folding Crownclasp  
in 18 ct Everose gold